

HONOR
CAPTURE
WONDER

Director's Treatment by: **ELI SVERDLOV**





VISUAL APPROACH

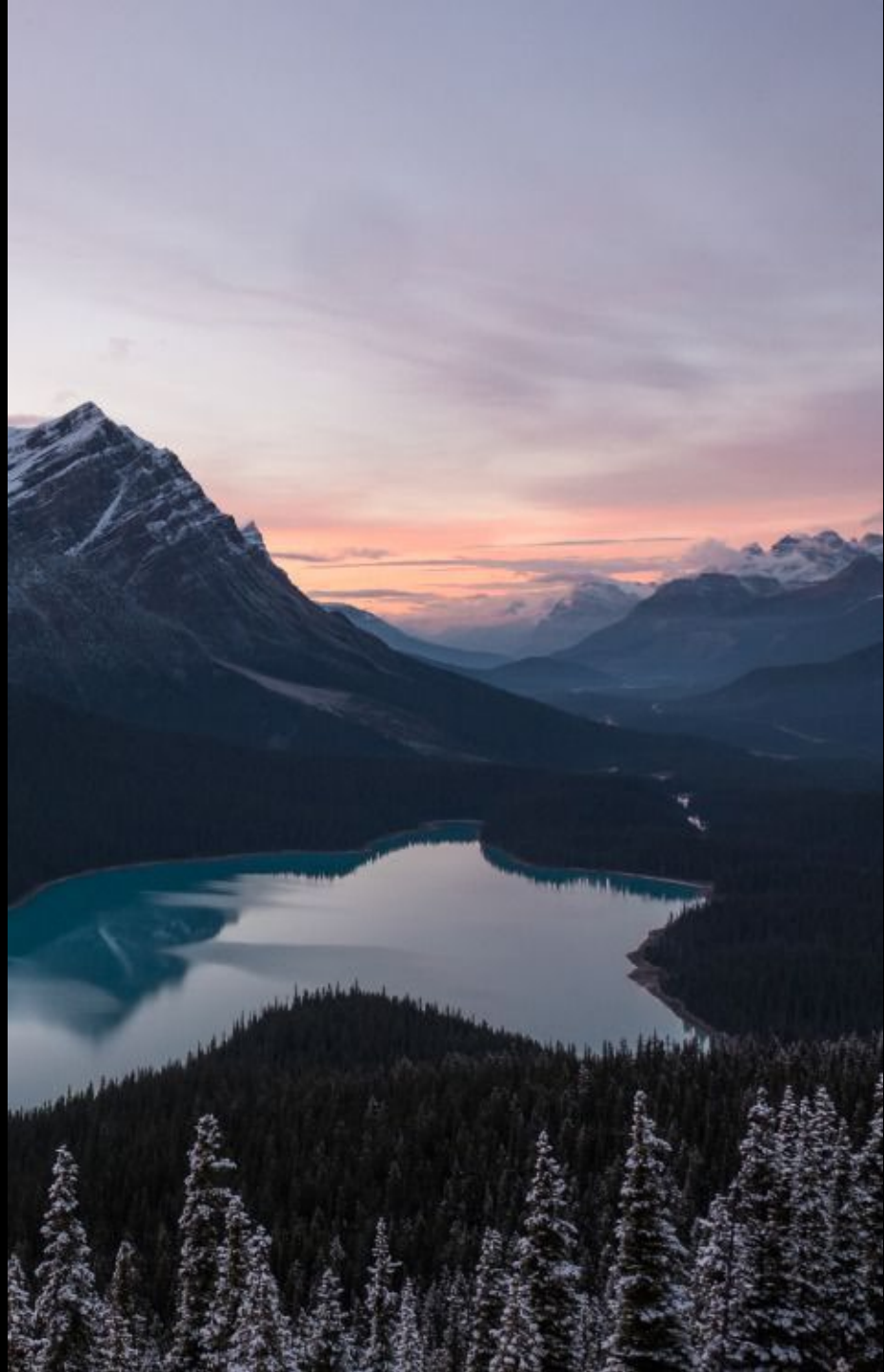
WONDER

This movie is about capturing amazing wonders that exist in the world. It concentrates on the amazing things in Nature that the world offers us. From the biggest most spectacular picture to the smallest insect that we can capture. It includes huge and impressive scenes in nature, tiny details of nature, underwater and above water – including the stars and the sky. It highlights wonders that only the camera can capture - because it can capture things faster than the eye, and can magnify as well.

I want to give the movie a very cinematographic quality and realism, which make all the wonders look as if they really exist and weren't created by post-production. These wonders must be out of the ordinary, bordering on fantasy, something that goes beyond the National Geographic – something more poetic, crazy, and beautiful. Every wonder I will create and capture reflects one feature of the amazing Honor camera. So altogether I will have five scenes in the movie. The first will be for the fingerprint and side lock, then for the other features like the quality of colors, the macro lens, the amazing zoom lens which includes extreme close ups, and the stabilized and fast crisp shutter for fast movements.

The movie must be spectacular and breathtaking. I think it has to be dramatic with music that's larger than life and poetic. We can choose to have a small story that gathers all these images – a handsome man who holds the phone at the start of the commercial - we see him aiming the phone throughout the commercial, and end with him.









THE MOVIE

We open on a black limbo where we see a handsome man holding the Honor phone - its in extreme close up and his finger is touching the fingerprint button on the side. The phone opens. I will describe in extreme crisp close up – a very dramatic look. This reaction of touching the button activates something fantastic in my mind and the movie. I'd like to cut to a beautiful woman with a long colorful dress (let's say red or blue) she's looking up and we see some kind of shadow that covers, then reveals her. When we open we zoom out and we see she's in the middle of a maze – made of bushes or thin white walls. The whole maze looks like a fingerprint. She's smiling, looks up and then starts to run. We can cut to low angle to the face of the man as he looks and smiles back.



FANTASY

